Un mensaje de la presidente

Dear HWC Members,

As I reflect on 2017 as HWC President and ponder the upcoming year as the 2018 President, I am pulled into the big box of gratitude — gratitude to the HWC Board (the backbone of all that the HWC accomplishes) — and gratitude to our membership. I want to thank María Gallegos, María Gutiérrez and Elsi Sánchez for their service on the 2017 Board. Continuing their service on the 2018 Board are: Raqui Martínez, Kathryn Ramsey, Vangie Samora, Marcela Sandoval, Terry Trujillo and Rosella Peña Trujillo. They will be joined by Eva Gonzales, Dr. Linda López McAlister and Dr. Carmen Samora (bios page 5).

During 2017, our Board, along with several stalwart members, offered their energy, enthusiasm, commitment and creativity to the success of our events. The Masquerade Ball raised over $15,000 for scholarship funds (pgs. 2-3) and the Meet and Greet had record attendance (pg. 4). In December, our annual Holiday party was planned to the T by Elsi Sánchez, Kathryn Ramsey, and Rosella Trujillo. We sang holiday standards as Las Flores del Valle (Carol Vigil and Dr. Leila Flores-Dueñas) kept us in key. We held a contest to create a tagline to mark our 30th anniversary. The winning tagline, 1988 — 2018: A “brindis” to 30 years of HWC, was submitted by Teresa Leger. Finally, please read about our THREE Estrella Brillante awardees (pages 6-7) and women who led and inspired the work of the HWC (pages 8-9) — and enjoy the photos that memorialize our events!

In 2018, my #1 priority is to support the 30th Anniversary committee, led by Vangie Samora and Raqui Martínez! A close second is to continue to retain and build our membership. I’d love to see you, THE MEMBERS, attend as many events as your schedules permit (visit our website, www.nmhwc.com, for the calendar of events). I invite you to bring at least one other person with you when you attend – bring your mother, sister, daughter, cousin, friend, or colleague who may be new to the HWC or a former member. If your guest asks what the HWC means to our membership, you may wish to share the following responses of several members when I asked for their thoughts:

What key word/phrase captures the HWC?

comraderie, amigas, amistad, querencia; support; friendship/comadres

What has been an important contribution of the HWC to our community?

Through annual events, scholarship recipients and members of HWC network and form a unique collective of inspirational women from our local community.

It is significant that the women of HWC are individually invested in the community. Inside and outside of their professions, HWC members are committed to supporting academic and cultural events.

Others commented on the importance of the scholarship and mentoring program:

Our scholars are such a diverse group of outstanding women.

The most significant contribution that HWC has provided to me, is the mentorship.

[I’ve] not only received financial support, but a gift of support for my career, family, and culture that only Hispanic women can offer to each other. It’s that kind of support that not only encourages you to continue forward, but also gives you the desire to help others along on their journeys.

I invite you to consider your responses to these questions – I’d love for you to share them with me!

Comadres, I look forward to sharing our 30th Anniversary events and to visiting with you soon!

Dr. Victoria Sánchez
Masquerade Charity Ball Raised Record Amount for the HWC Scholarship Fund

We wish to thank all who attended the 2017 Masquerade Ball and all our sponsors and donors. You helped HWC raise over $15,000 in scholarship funds!

Carol Vigil and Dr. Leila Flores-Dueñas

Victor Lopez and Antoinette Sedillo Lopez

Above: Leslie Dimmick and Rose Lopez (both drove in from Farmington, NM)

Chesley Karr and Kari Ward Karr

Photo right: Vangie Samora & Jim Iden
Thank you and congratulations to the Masquerade Ball Committee for creating a wonderful, successful event, co-chaired by Kathryn Ramsey and Dr. Viola Florez and joined by Raqui Martinez and Vangie Samora. Elsi Sanchez coordinated the Silent Auction, one of the most successful that HWC has sponsored! Terry Trujillo coordinated the 50/50 Raffle. We also want to acknowledge our sponsors and persons/businesses who donated silent auction items:

**Sponsors:**
- Garcia Infinity of Albuquerque
- CliftonLarsonAllen
- Lovelace Women’s Hospital
- Jaynes Corporation
- Triple F Construction & Field Service
- Peak Family Dentistry
- French Funerals & Cremations
- Re/Max Select Real Estate Group
- Leger Law & Strategy, LLC
- Chiropractic Lifestyle Center

**Silent Auction Donors:**
- Arroyo del Oso Golf Course
- Balloons and Blooms
- Theresa Cardenas
- Dr. Viola Florez
- Monique Gallegos
- Maria Gutierrez
- Samia Hindi
- James Iden
- LaBella Spa and Salon
- Edward Lujan

- Raqui Martinez
- National Hispanic Cultural Center Foundation
- Kathryn Ramsey
- Elsie Sanchez
- Dr. Victoria Sanchez
- Vangie Samora
- Marcela Sandoval
- Silverado Apparel + Home
- Rosella Peña Trujillo
The Meet & Greet was held on Thursday, September 14, 2017, 6:00pm to 8:00pm, at the South Broadway Cultural Center and was attended by 70 guests, including students, their partners and/or parents, donors and HWC members. The keynote speaker was Trisha Martínez, Ph.D. Student, American Studies. We also heard from individual scholarship recipients about their educational progress. Many of them expressed their appreciation for the support from HWC and the mentorship they are receiving. Congratulations to Maria Gallegos, Chair of the Committee, and her committee members (Terry Trujillo, Dr. Victoria Sanchez, Marcela Sandoval ) for planning this important event. Photos were taken by Carol Vigil and Kathryn Ramsey recorded students’ messages. And, our continued appreciation to Dr. Leila-Flores-Dueñas for her leadership as Chair of the HWC Scholarship Committee.
Meet Our New Board Members

**Eva Gonzales**—I am a native New Mexican and grew up in Albuquerque where I graduated from Rio Grande High, attended College of St. Joseph then transferred to UNM where I studied Latin American Studies for approximately 3 years. At age 21, I enlisted in the United States Air Force intending to travel the world. I traveled to San Antonio, TX, where I worked in Statistical Services and Accounting for 4 years. Although I didn’t travel far, for a little country girl it was an eye-opening, strange and wonderful experience. Upon my discharge, I traveled to San Francisco, CA, where I met my husband and reared my two wonderful daughters during my 42 years there. I worked for the San Francisco Unified School District for 15 years in special education. I returned to the business world and worked for a mortgage company and retired after 15 years. By this time I was happily divorced but needed to live in an area that was affordable for a retiree, so I returned to Albuquerque in 2007 where I reconnected with my family, found interesting, loving friends and rediscovered so many wonderful things about my home town.

**Dr. Linda Lopez McAlister**—I was born in Long Beach, CA. My Hispanic heritage is on my mother’s side. My great grandfather Gabriel Velarde was from NM and worked on the railroad, which took the family from NM to Needles, CA and then to San Bernardino, CA, where I graduated from South Gate High School. I attended Barnard College, the women’s undergraduate college of Columbia University in New York City, where I studied theatre and philosophy, then earned a Ph.D. in philosophy from Cornell University. I taught philosophy at Brooklyn College and on a Sabbatical at UCLA and accepted a job as Dean of the Imperial Valley Campus of San Diego State University in 1976. I was recruited by the University of South Florida to become Dean of their branch campus in Fort Myers and remained at USF in various positions including chair of the Women’s Studies Department until 2000 when I retired to my ancestral home, New Mexico. I have worked part-time in the Performing Arts division of the National Hispanic Cultural Center, became producer of KUNM’s Radio Theatre, and started my own theatre company, Camino Real Productions. I’m on the board of the Albuquerque Theatre Guild.

**Dr. Carmen Samora**—I have been teaching at UNM for 13 years. I have a BFA from St. Mary’s College (weaving and fiber arts) and an MFA from the University of Notre Dame (clay and fiber arts). I have worked as an artist and dress designer and also worked at the New Mexico Commission for the Blind for 12 years where I designed new products that blind people could sew and sell. After that I went back to graduate school to train to be a high school teacher. My father, Julian Samora, (the first Mexican American to earn a PhD in sociology) died about this time, and I was asked to give talks about him. As I researched all that he had accomplished I grew more interested in teaching young people about him and other Mexican American greats that were not being taught about in our schools. At UNM, I earned a second Masters Degree in Education and completed a PhD in American Studies in 2011. I taught high school for about 2 years and have been teaching college-level classes since 2005. I also teach at Working Classroom and La Plazita, working with students hungry to learn about these heroic women and men.
In the earlier years of her involvement, **Melita Ortega** was an HWC Board member and offered her home for meetings and committee gatherings, always providing a morsel or two. HWC became the recipient of her knowledge of planning polished events and of her customer service experience and expertise. Melita guided us in presenting a style that was polished, graceful and professional. She was quiet in the background as we prepared for our events, but when people would come to our events her influence was reflected in the decorations of fans, flowers, linens, etc. This décor was always given as an in-kind donation. She also helped HWC with the use of Spanish, helping us with translations and providing *dichos*. She was also involved in the naming of our *Mujeres Valerosas* book. In many instances today graciousness, hospitality and caring are often overlooked…Melita embodies these forms of comportment and shares them with members of HWC. In recent years she has not been as active as in the past, but continues her membership and always calls or writes members of the organization with words of encouragement. She continues to share her life’s experiences and accumulated knowledge in a mentorship-style role. At age 96 she remains engaged and a champion of HWC.

**Ambassador Mari-Luci Jaramillo** has been a long-time member of HWC. Not only has she made significant tangible contributions over the years, but her greatest contribution is the value of the goodwill, as well as the solidarity and harmony she imparts. Her outstanding national and international leadership and professional career has made her the ideal role model for all members, especially HWC’s scholarship recipients who flock around her during different HWC events. Her warmth and sense of inclusiveness have brought many members together and placed new members and visitors at ease when they are newly arrived to HWC. Her wit and sense of humor will break the ice at any event and contribute heavily towards the camaraderie for which HWC strives. Her deep commitment and caring about HWC cannot be more evident than her decision to retain her HWC membership at the same time she chose to drop memberships from many organizations to which she belonged for so many years. Mari Luci works quietly but effectively. Her “cheerleading” efforts on behalf of HWC never stop. Ambassador Mari-Luci Jaramillo is our own National Treasure and dedicated HWC *Comadre*. Her HWC tangible contributions and immeasurable *goodwill* are invaluable and recognition-worthy.

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**HWC Annual Meeting**

**30th Anniversary**  
**Election of New Board Members**  
**Estrella Brillante Awards**

On February 4, 2018, HWC President Dr. Victoria Sánchez welcomed the membership to a new year and rang in our 30th Anniversary. Three new board members were elected to two-year terms: Dr. Carmen Samora, Eva Gonzales and Dr. Linda López McAlister (see their bios on page 5). Marcela Sandoval was elected to another term. After a nice meal served by the attentive staff of Little Anita’s in Old Town, it was time to present the *Estrella Brillante* Award. This year an exception was made. Three nominations were received, and in honor of our 30th Anniversary, the board decided to honor all three deserving women with the *Estrella Brillante* Award: Melita Ortega, Ambassador Mari-Luci Jaramillo and Elsie Sánchez. Melita Ortega was not able to attend the event so Vangie Samora and Raqui Martínez visited her in her home and presented the award. Below are excerpts from the actual nominations; we know you will enjoy reading about their contributions to HWC.
Elsí Sánchez has served on the board for several years and was HWC President in 2016. She is a strong advocate for HWC and brings positive energy and a collaborative mindset to our work. She volunteers to chair committees and to work on other events put on by HWC. Ms. Elsi is always professional when handling situations and legal issues and is very knowledgeable about HWC policies and bylaws. Her work with the Masquerade Ball Silent Auction was done with extreme attention to detail; her display of items was creative and very welcoming to all the guests. As a result we raised over $2,000 on the silent auction alone. She planned the HWC Christmas party, and it was beautiful and allowed for members to reconnect in a warm setting. Her idea of a “door prize,” coupled with a generous donation, was a fun way to give thanks to our members. During her term as President, we hosted one of the largest HWC events: an evening with Supreme Court Justice Sonia Sotomayor. This event brought the organization to the forefront in Albuquerque. Many people from the community attended and donated to the organization, and from that event, we also gained new members. The membership increased substantially during her presidency. On a more personal level, Ms. Elsi served as a mentor. She has encouraged me, has helped me grow and expand my thinking, especially during my first year on the board when I had questions and could use guidance on how to approach specific situations.

Exito y Más

Former HWC president Carol Vigil has a new business venture. She started her entrepreneurial career with Las Amapolas Event Center and Café, a venue that HWC used for several events. Now Carol is taking her experience to the next level with “Let’s Fiesta!” an event space for intimate affairs with family and friends. Carol is offering affordability. As she says, “the idea is simple...you decorate and cater your own party and clean up when it’s over. Or, to make the event easier on you, we can provide table décor & set-up.” The space can accommodate tables and chairs for up to 60 people and has a stage and podium, plus ceiling and staging lighting. It is located at 2434 San Mateo Place, NE, in the San Mateo Place Plaza. For pricing and more information, you can call or text Carol at (505) 688-0838. We love the logo!

¡Felicitaciones! to Dr. Shelle Sánchez. Mayor Tim Keller has appointed her Director of Cultural Services for the City of Albuquerque. This department oversees 18 libraries, two museums, two performance theaters, a zoo, aquarium, botanic garden and popular fishing ponds, numerous large- and small-scale family-friendly events and activities, a vast array of public art, the historic plazas of Old Town, government television, and more. She holds a Ph.D. and an M.A. in Special Education, and a B.A. in Spanish and French from the University of New Mexico. She worked as the Director of Education at the National Hispanic Cultural Center for twelve years. She also worked as the Director of Strategic Partnerships for the NM Department of Cultural Affairs.
Jean A. Giebink passed away on November 17, 2017. She was born in Waupun, Wisconsin on August 17, 1938. Jean graduated from Carroll College in Waukesha, Wisconsin with a B.S in Social Work in 1960 and graduated from Case Western Reserve University in Cleveland, Ohio with a MSSA in Social Administration in 1964. She was a former director of Lake County Human Services and a former social program administrator of Medina County Services. Jean worked for over 30 years in the Ohio public welfare sector and moved to Albuquerque, NM in 1998. She and her partner of over 40 years, Jeri-Lynn Kellogg, joined HWC soon thereafter and were regular attendees of our events. When we decided to publish a second book they were the first to provide seed money so we could move forward with the project. We will miss her kind, gentle spirit. Jeri-Lynn will be leaving New Mexico and moving “back home” to be closer to her family. We wish you well Jeri, and “thank you” for your unwavering support of HWC.

In Memoriam

It is with a heavy heart that we say good-bye to so many of our champions. We stand on the shoulders of these women. They have led us, supported us, and nurtured us. It really is difficult to imagine life without them. What can bring us some comfort is that we had them for a long time and, thanks to HWC programming, we had ample opportunities to enjoy their company. Here are a few words about their remarkable lives. (Much of the quoted text is taken from the HWC documentary book, Mujeres Valerosas.)

Jean A. Giebink passed away on November 17, 2017. She was born in Waupun, Wisconsin on August 17, 1938. Jean graduated from Carroll College in Waukesha, Wisconsin with a B.S in Social Work in 1960 and graduated from Case Western Reserve University in Cleveland, Ohio with a MSSA in Social Administration in 1964. She was a former director of Lake County Human Services and a former social program administrator of Medina County Services. Jean worked for over 30 years in the Ohio public welfare sector and moved to Albuquerque, NM in 1998. She and her partner of over 40 years, Jeri-Lynn Kellogg, joined HWC soon thereafter and were regular attendees of our events. When we decided to publish a second book they were the first to provide seed money so we could move forward with the project. We will miss her kind, gentle spirit. Jeri-Lynn will be leaving New Mexico and moving “back home” to be closer to her family. We wish you well Jeri, and “thank you” for your unwavering support of HWC.

Ana Sánchez de Ayala made us laugh. She was known to stop in the middle of her busy day to pick up the phone and call one of us to tell us the latest joke she had heard. She didn’t stay on the phone long, just wanted to have a good laugh with us then return to her busy life. “Ana was born in Vaughn, NM, and loved to share stories about her early years in this small community. She credited her positive outlook on life to a happy childhood there. Her favorite memories were of the summer months when she and her eight brothers and three sisters ran barefoot every day, all day, except to church. When she turned 13 the family moved to Albuquerque. She attended Old Town School, Washington Junior High School and graduated from Albuquerque High School in 1951. She worked as a long-distance telephone operator and soon met her future husband, John. They married and started a family. Ana dedicated herself to the success of her family and when her husband decided to start a family business, she partnered with him and the Ayala Construction Company was born. She was a businesswoman for over 37 years.”

Ana was a charter member of HWC and remained a member until the last few years of her life. She was a regular attendee at HWC events and always brought her positive energy and humor. And, she could always be counted on for candid advice. For all these reasons, she will always hold a special place in our hearts. Ana died on November 5, 2017, at the age of 85.
Ofelia Rinaldi, a founding member of HWC, died on October 18, 2017. Ofelia served on the HWC board for several years and was President in 1997. She had a rewarding career dedicated to serving the elderly, as well as a rewarding role as homemaker and mother to five children.

“Ofelia was born in Las Cruces, NM, and raised in Bernalillo, NM. She earned a bachelor’s degree in Education from UNM and a master’s degree in Social Work from the University of Denver. She began her career at the NM State Agency on Aging and was later hired to reorganize the senior programs in Sandoval County, NM. She then completed a career as a Geriatric Social Worker at the Veterans Administration Hospital. She was also a community activist and co-founded the National Hispanic Council on Aging and served on the Board of Directors for 20 years. She founded the New Mexico Hispanic Council on Aging, served on the board for several years and was President.”

To her fellow HWC comadres Ofelia was a role model. She “had an independent streak and her independence put her at odds with the traditional values imposed on Hispanic women of her generation.” She valued both family and career and was able to balance these with grace and with much success. She passed these values on to her only daughter, Michelle Rinaldi, who is also a long-time member of HWC and served as President in 2003. Micha, you are dearly loved by your HWC comadres.

Maclovia B. Sánchez de Zamora was an entrepreneur and co-owned B. Ruppe Drugstore. She was also a renowned natural healer who represented New Mexico culinary heritage and herbal healing traditions at the Smithsonian in Washington DC.

“Maclovia’s interest in natural healing practices started early. She was born in Belen, NM where midwifery and curanderismo were practiced and relied upon by the residents of this farming community. Her stepmother’s mother was a midwife who used herbs as remedios. It was she who became Maclovia’s teacher about yerbas—where they grew, the right time to pick them and the proper way to preserve and use them. In her adult life, she became an avid learner about herbs and took this to new heights at B. Ruppe Drugstore where she began stocking herbs from other parts of the country and the world, eventually increasing the inventory from 80 to 400. She was now the teacher and presented workshops and lectures at educational institutes and conferences. Her expertise was noticed by the Smithsonian Institute and an invitation to present at the Center for Folklife and Cultural Heritage soon followed. In 2003 the Smithsonian Institute invited her to consult on a traveling exhibit titled El Río and dedicated to the preservation and renewal of local cultural heritage and knowledge. A replica of B. Ruppe Drugstore was included in the exhibit.”

Maclovia was a founding member of HWC and graciously hosted a workshops for our membership. She also modeled clothing at one of our fashion shows, among other contributions she made to our success. She died on December 15, 2017, at the age of 86.
Reflecting on 30 years—Anniversaries are a great time to take stock of our accomplishments. So, we made a list of highlights and it turned out to be a long list. Below we are sharing a few; more will be included in a future edition of the newsletter and on our

Conferences

The very first event sponsored by the newly-formed HWC was the 1989 Summit held at the Marriott Hotel in Albuquerque. At left is the cover of the program featuring artwork by Licita Fernandez of Oakland, CA, the winner of the art competition. The three-day summit was national in scope, offered ten workshops, a Fiesta featuring Miguel Carro Dancers and other performing artists, an Exhibits Hall, an awards banquet and three Keynote Speakers: Dr. Mari-Luci Jaramillo, Patricia Barela Rivera, and Polly B. Baca. For many of us not involved in the founding of HWC, this was our introduction to the organization and the visionary women who were leading the way. We were impressed by the ambitious goals they set and the scope of their collective experience and expertise. More educational conferences followed, some of them in collaboration with other organizations: Maximizing Women’s Potential (national conference), 1990 in collaboration with Las Mujeres, MANA del Norte, and National LULAC Women; CONEXION LATINA, a leadership development training conference of the National Hispana Leadership Institute, co-sponsored by HWC, Las Mujeres, MANA de Albuquerque, MANA del Norte and the New Mexico Commission on the Status of Women, 1992; HWC “Taking Care of Business Training Conference,” 1997 offered ten seminars; The Universal Woman...Facing the Future Head-On, a small business seminar in collaboration with NM Procurement Assistance Program, NM Small Business Development Center, NM Small Business Information Group, 2000; Latina Empowerment Conference & Luncheon in collaboration with the National Hispana Leadership Institute, 2005.

We published our first book, Nuestras Mujeres, in 1992 (out of print) to capture the contributions of Hispanic women to New Mexico’s history from 1582 to 1992.

In 2006 our second book, Mujeres Valerosas, captured the stories of over 70 contemporary women, most of them HWC members.

Additionally, oral histories of 50 of these women were videotaped and deposited in the HWC Archives established at the NM State Records Center & Archives in Santa Fe, New Mexico.
Hispanic Women’s Council
Invites you to a Merienda
and Lecture by Dr. Carmen Samora

Titled: Crafting a Life: Creativity Handed Down the Generations

Sunday, March 25, 2018  2:00—4:00pm
Let’s Fiesta! Event Space, 2434 San Mateo Place, NE, 87110
Cost: $5 HWC Members;  $10 non-members
Tea & Light Snacks will be Served
RSVP: Eva Gonzales, 505-353-0028 or evagonzalesc@gmail.com by March 23, 2018
Payment can be made “at the door”

Hispanic Women’s Council
is pleased to invite you to attend a performance of
Los Dreamers
followed by a “talkback” with the cast
on Friday, April 6, 2018  7:30pm
The X Theatre in the UNM Center for the Arts
(Popejoy)
on Main Campus

The play is written by Mónica Sánchez,
HWC member and scholarship recipient.

For ticket information, visit www.nmhwc.com
### 2018 Board of Directors

- **Dr. Victoria Sánchez**
  - President
- **Marcela Sandoval**
  - Vice-President
- **Raqui Martínez**
  - Treasurer
- **Vangie Samora**
  - Secretary
- **Eva Gonzales**
- **Dr. Linda López McAlister**
- **Kathryn Ramsey**
- **Dr. Carmen Samora**
- **Rosella Peña Trujillo**
- **Therese Trujillo**

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### 2018 HWC Membership

- **Clara Apodaca**, Former First Lady of New Mexico
- **Lillian Apodaca**, Attorney
- **Dr. Marlene Ballejos**
  - Assistant Dean for Admissions
  - UNM School of Medicine
- **Verónica Bujórzquez**
- **Valerie J. Borrego**, CPA
- **Jane Braithwaite**, Homemaker
- **Sylvia Celedón-Pattichis**, Interim Assoc. Dean, UNM College of Educ.
- **Gloria Chávez-Sampson**
- **Dr. Rose Díaz**, Library & Archives Research Historian, Indian Pueblo Cultural Center

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- **Asia Negrón Esposito**
  - Educator/Journalist
- **Dr. Leila Flores-Dueñas**, Assoc. Professor, UNM College of Education
- **Dr. Viola E. Flórez**, Professor and PNM Endowed Chair, College of Education, UNM
- **Dr. Merrilee Foreman**, Owner
  - Chiropractic Lifestyle Center
- **Wendolin García**
- **Margaret Gonzales**, Senior Operations Mgr.
  - UNM Graduate Studies
- **Tanya Gonzales**, Paralegal, Law Offices of the Public Defender
- **María Gutiérrez**, Financial Planner
- **Samia Hindi**, Educator
- **Dr. Mari-Luci Jaramillo**, Former U. S. Ambassador to Honduras
- **Viola M. Johnston**
  - Retired Accountant
- **Teresa Leger de Fernández**, Officer
  - Leger Law and Strategy, LLC
- **Edna L. López**, President & CEO
  - Compa Industries, Inc.
- **Lucia López**, Retired
- **Rose López**, Retired
- **Karla Barela Lucero**, Advance Planning Consultant, FRENCH Funerals
- **Stella Noriega**, Tax Consultant
- **Melita Ortega**, Retired
- **Carmen M. Rodriguez**, President
  - Carmen Cares Consulting
- **Dr. Valerie Romero-Leggott**
  - Vice Chancellor for Diversity
  - UNM Health Sciences Center
- **Erminda Sachs**, Artist
- **Lucinda Sachs**, Writer

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Hispanic Women’s Council

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