Un mensaje de la presidenta

Estimadas Amigas,

It is indeed an honor to serve as the 2016 HWC President, and to have the opportunity to actively advance the mission of HWC. “Promote, support and create opportunities for Hispanic Women,” eight powerful words that define our values and the reason why so many of us join and contribute our time, energy and talent.

My priorities for the year include networking, marketing, strengthening our organizational infrastructure and addressing increasing costs. At our recent board retreat, we developed a plan to address these priorities and to provide you with opportunities to connect, learn, grow and have lots of fun.

The “Mitote Power Hours” provide a warm and nurturing environment to meet and consult with each other on any topic or need. Four Mitotes have been scheduled where we can visit and also learn from select HWC women who will be featured guests. Networking with other local and national Hispanic women’s organizations will be pursued to establish or re-establish relationships where we can partner to bring more educational opportunities to our members and our community.

Last year I developed a Marketing Plan and a Speakers Bureau and these brought good results including a spot on KOB’s “Good Day NM” TV News Show and an interview by ABQ The Magazine (February 2016 issue). With the help of our Board, I will seek more avenues for promoting HWC and continue this momentum.

An electronic payment system to accept membership payments online and sell tickets to our events is long overdue, and I will work closely with our Treasurer to get this in place.

Finally, addressing the challenge of rising costs for HWC events, from renting a venue to food pricing, will be a priority. One solution is to find sponsors, and, in this regard, I ask all of you for your help. If you know of a potential sponsor, please let me or a board member know. I also ask that each of you strive to recruit at least one new member.

Thank you for your unwavering support and for continuing to promote HWC. The Board and I are excited about the activities we have planned, and with your help, it will be a fun and very productive year. The calendar of events is published on page 8...mark your calendars!

Elsi Sanchez
Reflecting on My Year as President

Just when I was starting to get the hang of this, my term as HWC President is over! As I reflect on my year as president, I am proud of a very impressive year, both financially and otherwise. Our events were a big success, and I want to acknowledge the 2015 board members...these ladies chaired one of the committees, or worked very hard on it.

Remember last year I challenged you to bring in new members? I asked you to try to meet or beat Mary Frances Santistevan’s number of 9 new members. Many of you took up the challenge and the prize goes to Julia Archibeque-Guerra who brought in 6 new members. Actually, I brought in 12 new members, but I was not eligible to win the prize.

Last year, I also stated that I would like to highlight our multi-generational membership. At our Mother-Daughter Merienda, we modeled 18 of Miguel Caro’s Mexican folkloric dance costumes. Our models ranged from the age of 12 (Angelina Medina) to Melita Ortega who just turned 94. The rest of the model’s ages were everywhere in between!

As President of the HWC, I was placed in jail for the Muscular Dystrophy Association. We received some recognition at this event.

I also want to acknowledge Samia Hindi, an HWC member who has gone over and beyond the call of duty in helping me. She and board member Stella Noriega have coordinated some of the most financially successful silent auctions at our events.

I also set up a Community Outreach/Publicity Committee chaired by Elsi Sanchez. She has done an awesome job.

Since March, with the help of Dr. Diane Torres-Velasquez, I sent out 70 Congratulatory Letters to Hispanic women and girls when they received awards or were elected to positions in the community that were publicized in the Albuquerque Journal. Seven of these women were HWC members.

Finally, I am very proud of the financial success of the Masquerade Charity Ball and congratulate Vi Florez and her Committee. We are in a good position to continue awarding scholarships to students and ending my presidency on this note is very gratifying.

My sincere thanks to you all for your support of me and for your dedication to making HWC an organization that makes a difference in our community.

Marcela Sandoval
Annual Membership Meeting
January 23, 2016

Dr. Mari-Luci Jaramillo
Salomé Martínez-Lutz
Artistic Director/Producer
Teatro Nuevo México

Linda López McAlister
Marketing Assistant, National Hispanic Cultural Center

Andrea Medina, Teacher
Seven Bar Elem. School

Saydra Alvarez Moreno
Student, HWC Scholarship Recipient

Melita Ortega, Retired
Ana Pacheco, Santa Fe City Historian/Author

Carmen Rodríguez, Pres.
Carmen Cares Consulting

Monica Rodríguez
Deputy CEO, 2nd Judicial District Court

2016 membership...cont’d

Maria Gallegos, Engagement & Policy Strategist, NM Health Equity Partnership

Eva Gonzales, Retired Customer Service Manager

Maria J. Gutiérrez
Financial Planner

Samia Hindi, Educator

Dr. Mari-Luci Jaramillo
Former Ambassador to Honduras

Teresa Leger de Fernández
Officer, Leger Law and Strategy, LLC

Edna L. López
President & CEO Compa Industries, Inc.

Josephine Martínez
Retired, FAA

Salomé Martínez-Lutz
Artistic Director/Producer Teatro Nuevo México

Linda López McAlister
Marketing Assistant, National Hispanic Cultural Center

Andrea Medina, Teacher Seven Bar Elem. School

Saydra Alvarez Moreno
Student, HWC Scholarship Recipient

Melita Ortega, Retired
Ana Pacheco, Santa Fe City Historian/Author

Carmen Rodríguez, Pres. Carmen Cares Consulting

Monica Rodríguez
Deputy CEO, 2nd Judicial District Court
Valerie Romero-Leggott, MD recently received the UNM School of Medicine’s Napolitano Award presented to persons who are “successful advocates and have shown dedication to the UNM School of Medicine and our patients through innovation and commitment to education, all while building strong public and private partnerships.”

Dr. Valerie Romero-Leggott received her Bachelor of Arts degree at Harvard University of Cambridge, MA in 1982 and went on to attend the University of New Mexico (UNM), School of Medicine, receiving her Medical Degree in 1992. She has been a primary care provider for many years and is a national and regional leader and teacher of cultural competence. She has worked collaboratively with state legislators and the New Mexico Department of Higher Education, developed educational pipelines for disadvantaged youth, and worked with minority women in medicine and health sciences. Romero-Leggott is the Vice Chancellor for Diversity at the UNM Health Sciences Center, Associate Dean for Diversity for the UNM School of Medicine, Executive Director of the UNM Combined BA/MD Degree Program and a professor in the Department of Family and Community Medicine.

Ana Pacheco The Santa Fe City Council established the position of City Historian in 2015, and Ana Pacheco was the first appointed City Historian. The role of City Historian is to provide opportunities to educate residents and visitors about Santa Fe’s rich historical heritage. Ana is also an author and her latest book, “A History of Spirituality in Santa Fe: The City of Holy Faith,” was release on February 22, 2016, and “documents the rich religious and spiritual history of this high-mountains metaphysical community.” Ana is a long-time member and supporter of HWC and is featured in the book, Mujeres Valerosas.

Melita Ortega turned 94 on February 22! Melita has been a member of HWC for many years, served a term on the board, and is featured in the book, Mujeres Valerosas. We have all learned from her and been enriched by her optimism and grace. This photo was taken in 2015 at the Mother-Daughter Merienda where she was one of the models in the Desfile de Trajes Folklóricos. You can expect to see her at some of the 2016 events. ¡Feliz Cumpleaños!
Carol Vigil

*Estrella Brillante* Award Recipient

Carol Vigil has received the *Estrella Brillante* Award for exceptional service to HWC. She has been a member of HWC for over 20 consecutive years and has served terms on the board of directors, held officer positions, chaired committees and was HWC President in 2012. Carol has led the creation and production of some of HWC’s signature events, and these have brought significant public recognition to HWC.

Carol co-created and has produced *Peña Femenina* for eight consecutive years. This event promotes Hispanic women artists, advances collaboration with other organizations (Women & Creativity), and introduces HWC to the public (always a full-house of attendees). She also co-created and produced three consecutive *ABQ Nouveau Retablo* silent auctions to raise funds for HWC scholarships. The *ABQ Nouveau Retablo* trademark was given to HWC, allowing us to continue to raise funds for the scholarship into the future. Additionally, Carol has been a leader in establishing and managing the Scholarship Program from its inception in 2007 to today and has served as the liaison between the board, the Scholarship Committee and the students. The Meet & Greet is the brainchild of Vi Florez, and Carol has taken a lead in producing the event several years in a row to create a path for mentorship between scholarship recipients and the talented women of HWC. Her generosity was also recognized. She has hosted events in her home and more recently has hosted several HWC events at her business, *Las Amapolas Event Center*, gratis. As a member of the duo, *Las Flores del Valle*, Carol has graciously provided musical performances, gratis, at HWC events for over 20 years.

To be considered for the award, nominees must demonstrate excellence, integrity, professionalism, creativity and initiative. Carol more than met the criteria and was also praised for her thoughtful, kind and generous personal style. ¡Felicidades! to our *Estrella Brillante*.

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**Julia Archibeque-Guerra**

*New Board Member Profile*

Julia Archibeque-Guerra was born and raised in Barelas by her loving and noble parents, Frank and Cecilia Archibeque. She began her career at Sandia Labs in 1977 as a secretary. Taking advantage of Sandia’s educational assistance program, she pursued a bachelor’s degree in Business Administration from the College of Santa Fe and, after graduation, was hired as a Project Administrator and Financial Analyst supporting the Wind Energy Technology Department. Julia retired from Sandia Labs after 32 years of service and turned to a teaching career.

Inspired by her daughter, Andrea Medina (also an HWC member), she pursued a teaching degree, completed the Alternative Teacher Licensure Program at CNM in 2009 and worked at Dolores Gonzales Elementary School as an Educational Assistant. In 2013 Julia became a lead teacher for Engineering for Kids and was recently hired by APS as an AVID Program Tutor. AVID (Advancement Via Individual Determination) is an elective class available to APS students in identified high schools and middle schools.

In her words: “I am honored to serve on the HWC Board of Directors. I am blessed to be involved in an organization that is dedicated to supporting our young Hispanic women by helping them pursue an education and to become the next generation of leaders. Education is the key to success.”
2016 Membership....cont'd

Mary Lou Trujillo
Retired Director of Public Health, NM Health and Environment Dept.

Rosella Peña Trujillo
Docent, National Hispanic Cultural Center

Theresa L. Trujillo, Director
Presbyterian Health Plan

Deborah Valeri-Vanderhee
UNM College of Pharmacy
Poison Information Specialist

Carol Vigil, Owner, Las Amapolas Event Center

Masquerade Charity Ball

Vangie Samora, Maria Sedillo, Rose Lopez, Elsie Sanchez

Kathy & Robert Coffey

Victoria Sanchez, Rebecca Avitia

Julia Archibeque-Guerra, Marcela Sandoval
The third annual Masquerade Charity Ball, held at the Albuquerque Country Club on October 24, 2015, was well-attended and raised more than $11,000 for the HWC Scholarship Fund! Many players helped us achieve this success, especially those of you who attended and joined in the fun. We are grateful to our sponsors and those who could not attend but sent a donation. The 50/50 Raffle added some excitement as we waited for the winning ticket to be drawn. The winner, James Iden, donated his half of the pot to HWC...thank you! Finally, special thanks go to Stella Noriega and Samia Hindi for organizing a silent auction that raised a record amount of money. We have Vi Florez to thank for proposing this fundraiser and for leading the effort. Let’s keep the momentum going. It’s not too early to start planning your costume...the next ball is set for October 22, 2016.
2016 Calendar of Events

March 15—Peña Femenina

March 20—Mitote Power Hour & “Real Women Have Curves” Play

April 4—National Guest Speaker

May 1—Mother-Daughter Social

June 11—Mitote Power Hour at the Museum of International Folk Art to honor Betty Cárdenas, featured in the museum exhibit “The Spirit of Flamenco From Spain to New Mexico”

July 15—Mitote Power Hour in honor of HWC “Newcomers”

August 6—Mitote Power Hour featuring Dr. Mari-Luci Jaramillo reflecting on her term as U. S. Ambassador to Honduras

September 8—”Meet & Greet” the HWC Scholarship Recipients

October 22—Masquerade Charity Ball

November 12—Cooking Demonstration by Stella Noriega

December 4—Christmas Party

Mitote Power Hour
March 20, 2016

This traditional networking event follows a viewing of the play, Real Women Have Curves, and provides an opportunity to meet and mingle with the cast and director. The play starts at 2:00pm at the National Hispanic Cultural Center; reception follows at the home of Vangie Samora.

Real Women Have Curves Cast, l-r: Michelle Allred, Julia Romero, Monica Rodriguez, Salome Martinez-Lutz (director), Erica Tenorio and Maria Herrera.