Dear HWC Members,

The year 2017 is proving to be another year of action and commitment, honoring who we are as an organization and as community members. During our annual Board retreat, held at the Flying Star Restaurant in February, we welcomed five new Board Members: Maria Gallegos, Maria Gutierrez (elected Vice-President), Kathryn Ramsey, Rosella Trujillo, and Therese Trujillo (they were profiled in our last newsletter). I am deeply appreciative of all Board members and the multiple talents and experiences they offer to strengthen our organization. In March, jumping right into their roles, Therese Trujillo and Maria Gutierrez hosted a post-play reception with the Hembras de Pluma (see page 2). In May, Committee Chair, Terry Trujillo, and her committee (Maria Gutierrez, Julia Archibechue-Guerra, Marcela Sandoval and Rosella Trujillo) organized the Mother-Daughter Event held at the Albuquerque Hotel in Old Town. Not only was the menu a hit, but the silent auction and participatory activities added to a lively afternoon (see Annual Mother-Daughter Event, page 3). We are now in full action mode as we prepare for our signature events:

1. On September 14 we will meet-and-greet our 2017-2018 scholarship recipients at the South Broadway Cultural Center! Committee Chair, Maria Gallegos, and her committee (Dr. Victoria Sanchez, Terry Trujillo, Maria Gutierrez, Marcela Sandoval) have planned a very special event to honor these remarkable women. The 26 scholars, selected by the Scholarship Committee in July, are among the 217 scholarships awarded since the Scholarship and Mentoring Program’s inception in 2007. The HWC has awarded a total of $93,600 to students at the University of New Mexico and Central New Mexico Community College!

2. The Masquerade Ball on October 21 (see page 9) is co-Chaired by new Board member, Kathryn Ramsey and Dr. Vi Florez. Raqui Martinez and Vangie Samora round out the committee. As you know, the Ball is our major fundraiser for the HWC Scholarship and Mentorship Program. I expect that this year’s ball will help the HWC reach (and exceed) $100,000 in total scholarship funds since the scholarship program began in 2007!

...continued on next page
I realize that we may think that we are past our “costume phase” in life—but believe me, the company, food, music and silent auction is a perfect way to spend a Saturday night in October! Even if you can’t attend the Ball, I am asking you to help us identify sponsors for this year’s event so we can continue to support and mentor Hispanic women, “moving them into professions and enabling them to become valuable leaders in our community.” The sponsorship levels range from $250 to $10,000. If you or your business would like to be a sponsor, please let me know and I’ll forward the information to the Masquerade Ball Planning Committee. Materials are also accessible on our website: www.nmhwc.com.

3. Elsi Sanchez, Kathryn Ramsey and Rosella Trujillo will be planning the Annual Christmas party set for December 3, 2017—another comadre to comadre, intergenerational event! Please check the HWC website for information. We will be emailing information to the membership as we get closer to the event!

Finally, I want to take this opportunity to announce that our 30th anniversary is coming up in 2018! Vangie Samora and Raqui Martinez are co-Chairs of the planning committee. Stay tuned—it’s going to be BIG! In the meantime, please take note of the tag line contest related to the 20th anniversary (see page 8) and submit your entry by the deadline.

Dr. Victoria Sánchez

March Mitote Power Hour: Las Hembras de Pluma

The women of the Hembras de Pluma collective, L-R: Andrea J. Serrano, Michelle Otero, Oza-wa Bineshi Albert, Sylvia Sarmiento, Valli Marie Rivera, Maria Teresa Herrera, Michelle Estrada Allred, Monica T. Rodriguez

Hembras de Pluma is a collective of women artists who have come together to present personal stories of childhood, growing older, loss, love, grief and joy, told as monologues and short plays, and written and performed to honor their histories, their ancestors, their families, and themselves. On March 19, the HWC hosted a Mitote Power Hour at the National Hispanic Cultural Center where we enjoyed their performance of “Rise: An Offering” written by the performers and directed by HWC member Mónica Sánchez. After the play, we gathered in the upstairs atrium to meet and greet the cast members and learn about their creative process. Special thanks to Terry Trujillo and María Gutierrez who organized the event and provided the refreshments.
Mónica Sánchez, Director of the play “Rise: An Offering” (performed by *Hembras de Pluma*), is an HWC Scholarship Recipient pursuing an MFA in Dramatic Writing at the University of New Mexico. Here is an excerpt from her Director’s Program Note:

*We began our “rehearsal” process simply as an offering, to each other and to ourselves. An offering of time (arguably our greatest and most endangered natural resource). An offering of our stories. We rethought our approach to the form and content of our perspectives, thoughts, and feelings about the current issues, personal and political, that affect and sometimes shape our lives. We summoned and yielded to our intuitions and impulses. We conjured from our lineages, memories, and dreams. We foraged for the girl in the woman and the woman in the girl. We ceded to spontaneity and collaboration. We honored and reveled in the process. In other words, we shared and created as women. For all our mothers, daughters, sisters and resisters-in-arms.*

—Mónica Sánchez

**Annual Mother-Daughter Event, Sunday, May 7, 2017**

This popular event drew over 60 attendees, many of them wearing festive hats. The event was held at Hotel Albuquerque in Old Town. Following an uplifting welcome from our President, Dr. Victoria Sanchez, Marcela Sandoval delivered a blessing written by Julia Archibeque-Guerra. After brunch, we were treated to a delightful reading by Monica Sanchez titled *Collective Poem by and for our Mothers and Daughters*. As guests arrived to the event, Monica posted herself at the entrance and posed the question “what advice did your mother give you as a child.” The responses collected created the group poem (read poem on page 6). Zoe and Micaela (see photo at right) sang their favorite songs, after which an interactive personal trivia bingo had the entire room buzzing. Topping off the event was a silent auction featuring some very original and popular items. Lovely background music was provided by guitarist Dan Martinez.

Special thanks to the Event Committee: Terry Trujillo, Maria Gutierrez, Julia Archibeque-Guerra, Marcela Sandoval and Rosella Trujillo. Thank you to our trusty Treasurer, Raqui Martinez, for managing the finances. And sincere thanks to all who donated to the silent auction.

The purpose of this event is to honor women who have loved and nurtured us. The following photos capture the many relationships that enrich our lives: mothers, daughters, grandmothers, sisters, aunts, cousins, nieces, best friends.
More photos from the Mother-Daughter Brunch

Novella Herrera and her daughter Lisa Herrera (HWC Scholarship Recipient)

Zoe Duarte, Vianey Miramontes-Duarte, Eloisa Miramontes

Monica Sanchez (HWC scholarship recipient) and her mother Petra
Veronica Sanchez, Petra Sanchez, Dr. Shelle Sanchez and Dr. Victoria Sanchez
Dr. Shelle Sanchez and her mother Dr. Carlene VanEtten

Angela Flores
Sisters, Elsi Sanchez and Vangie Samora
Theresa Cardenas and her mother Elizabeth Cardenas
Sisters, Lucia Lopez, Louella Rodriguez and Doris Caimi

Beva Sanchez, Veronica Sanchez, and Beva’s father.

Terry Trujillo & Raqui Martinez

Edna Lopez and Samia Hindi

Dan Martinez

Rose Spader and Rosalie Romero

Rosa Martinez (standing, center) filled a table with family and friends. Her husband, Dan Martinez (second from right), provided background music.
Collective Poem by and for our Mothers and Daughters
compiled and delivered by Mónica Sánchez
at the May 7, 2017, Mother-Daughter Event

My mother used to say:
Remember to wear clean underwear,
in case you get into an accident.

My mother used to say:
God helps those who help themselves

My mother used to say:
When you’re making fun of someone and you say “I’m just joking,”
you’re really not, so don’t!

My mother always says:
She loves me.

My mother says:
I have to take a bath every day

My mother always says:
Don’t forget to brush your teeth

My mom always tells me a story about piggys!

My mother used to say:
En el mundo no hay más.

My mother used to say:
Dígame con quién andas y te digo quién eres.

My mother used to say:
A mi no me importa pito!

My mother used to say:
Swallow those tears!

My mother used to say:
Respect the water; it runs thru your veins.

My mother used to say:
Don’t get married!

My mother used to say:
Always use the bathroom when you have the chance, even if you think you don’t need to!

My mother used to say:
The good lord willing and the creek don’t overflow! (in terms of placing the unknown in faithful perspective)

My mother used to say:
The lord is my shepherd and I shall not want…

My mother used to say:
Just go for it: do it!

My mother used to say:
We fell off the ugly tree and hit every branch.

My mother used to say:
I spank you because I love you.

My mother used to say:
Why are you so angry?

I’ll never forget the first time she heard me say a curse word!

My mother used to say:
Save your money and always remember your relatives.

I always tell my daughter that I love her and I miss her.

My mother used to say:
Finish college, do something you love and be independent.

Mi abuela cuando no nos gusta-ba la comida, decía, “come y calla!” o tambien decía, “Entonces comen truscos!”

My mother used to say:
Good night, god bless you and happy dreams.

My daughter changed it to:
Good night, god bless you and happy drinks.

¡Gracias!

Thank you to the following for donating silent auction items:

- La Bella Spa & Salon
- AARP of Santa Fe
- Rosella Peña Trujillo
- Sue Schuyler
- Vangie Samora
- Balloons & Blooms

- Elsie Sánchez
- Kathryn Ramsey
- Hispanic Women’s Council
- María J Gutierrez
- Eva Gonzales
- Gina & Therese Trujillo

- Samia Hindi
- Rose Spader
- Heritage Hotels & Resorts
- Marcela Sandoval
- Rita Chavez
- Rosalie Romero
- Dr. Victoria Sanchez
Hispanic Women’s Council

invites you to

Meet & Greet our

HWC Scholars

Thursday, September 14, 2017
6:00pm to 8:00pm

South Broadway Cultural Center
1025 Broadway Blvd., SE, 87102

Light refreshments will be served. Free event.

Please RSVP by Sept. 7, to Dr. Terry Trujillo:
theresetrujillo@msn.com or call 379-5444

HWC 2017/2018 Scholarship Recipients

Melissa Aleman, BA Sociology
Martha Becerra, BA Finance & International Mgmt.
Andrea Borunda, Ph.D. English
Jessica Castiblanco, MS Education
Solana Cummings, BA Journalism
Marissa Elias, MPH Public Health
Monique Gallegos, BS Biology
Rebecca Gonzales, MBA Management of Technology
Natalie Hernandez, BS Biochemistry
Rachel Hernandez, BA Integrative Studies
Lisa Herrera, MD Doctor of Medicine
Melissa Martinez, MD Doctor of Medicine
Trisha Martinez, Ph.D. American Studies

Florencia Monge, Ph.D. Biomedical Engineering
Julia Monge, BA International Studies & Foreign Languages
Julianne Montañó, BBA Business Marketing
Celina Ortiz, BA Elementary Education
Amanda Provencio, MD Doctor of Medicine
Kimberly Rogge-Obano, BS Chemical Engineering
Monica Sanchez, MFA Dramatic Writing
Arianda Saucedo, BA Psychology
Sughey Suprenant, BBA International Management
Diana Torres, JD Law/MBA
Irma Vazquez, BS Mechanical Engineering
Kassandra Vasquez, BA Criminology
Lucretia Vigil, MPH Public Health
The year 2018 will mark HWC’s 30\textsuperscript{th} anniversary!

Tag Line Contest

Yes, indeed. Next year we will mark 30 years of “promoting, supporting, and creating opportunities for Hispanic women.” The HWC board is already working on celebration plans, led by Vangie Samora and Raqui Martinez. At this juncture, we are posing a challenge to the current HWC membership to help us identify a tag line that will appear on all materials and campaigns related to the 30\textsuperscript{th} anniversary. We started off with “Hispanic Women’s Council...celebrating 30 years in 2018.” We want more pizzazz and need your creative input. Please submit ideas for a catchy tag line for consideration. If your submission is selected, you will receive a free membership, at your current level, for the 2018 year! Send your ideas to Vangie Samora at vsamora7@gmail.com by October 31, 2017.

If you have a meaningful memory from your tenure with HWC, or a comment about what HWC has meant to you, please share them with us. We want the year of 2018 to be a time for reflection and celebration.

The Piñata Exhibit (Sure to be a Smash Hit!) at the NHCC

Be sure to catch this exhibit at the National Hispanic Cultural Center. The exhibit runs from June 23, 2017 to March 31, 2018 at the NHCC Museum.

The Piñata Exhibit (Sure to be a Smash Hit!) celebrates this popular art form with over 175 examples from Mexico, California, Arizona, Nevada, Texas and New Mexico. Traditional and iconic works, alongside creations by contemporary piñata artists, illustrate how piñatas maintain their historical and social importance while also reflecting transnational shifts in popular, political, and visual culture.

When you get to the Bless Me Ultima Piñata, be sure to read the sponsorship label: “Sponsored by the Hispanic Women’s Council...celebrating 30 years in 2018. Courtesy of Vangie Samora.”

We thought this would be an excellent way to begin announcing our upcoming 30th anniversary. Special thanks to Vangie Samora for sponsoring the piñata in HWC’s name.
Hispanic Women’s Council
Masquerade Charity Ball
To benefit the HWC Scholarship & Mentorship Program
Saturday, October 21, 2017

Albuquerque Country Club, 601 Laguna Blvd., SW
$100 per person ($1,000 for table of 10)*
6:00pm, Reception (hors d’oeuvres & cash bar)
7:00pm, Dinner
8:30-11:00pm, Dance to the music of Freddie Chavez
Silent Auction  “La Marcha” (Parade of Costumes)  50/50 Raffle

Costumes are optional; a selection of masks will be available for purchase.

The Hispanic Women’s Council is a 501(c)(3) organization.
*Tax-deductible portion is $65 per ticket ($650 for table of 10).

Tickets can be purchased at our website: www.nmhwc.com

We Need Sponsors for the Masquerade Ball
The Masquerade Charity Ball is our major fundraiser for the HWC Scholarship and Mentorship Program. To date, we have awarded 217 scholarships totaling $93,600 to students at the University of New Mexico and Central New Mexico Community College! Please help us identify sponsors for the 2017 event. The sponsorship levels range from $250 to $10,000. If you would like to be a sponsor, sponsorship materials are accessible at: www@nmhwc.com. If you know of a person or business that might be interested, contact Kathryn Ramsey at kathrynramsey26@gmail.com.
2017 HWC Membership


Clara Apodaca, Former First Lady of New Mexico

Lillian Apodaca, Partner Bingham, Hurst & Apodaca, PC

Julia Archibeque-Guerra Sandia Labs Retiree/Educator

Dr. Marlene Ballejos Assistant Dean for Admissions UNM School of Medicine

Valerie J. Borrego, CPA

Jane Braithwaite, Homemaker

Elizabeth Cardenas Retired Dance Teacher

Theresa Cardenas Climate & Energy Consultant

Philly Carrasco, Retired

Joan E. Castillo

Gloria Chavez-Sampson

Dr. Viola E. Florez, Professor and PNM Endowed Chair, College of Education, UNM

Dr. Merrilee Foreman, Owner Chiropractic Lifestyle Center

Eva Gonzales Retired Customer Service Mgr.

Margaret Gonzales UNM Graduate School

Dr. Melissa Gonzales Associate Professor, UNM Dept. of Internal Medicine

Tanya Gonzales, Paralegal

Marisabela Hernandez

Natalie Hernandez, Student HWC Scholarship Recipient

Samia Hindi, Educator

Dr. Mari-Luci Jaramillo Former U. S. Ambassador to Honduras

Viola M. Johnston Retired Accountant

Teresa Leger de Fernández, Officer Leger Law and Strategy, LLC

Edna L. López, President & CEO Compa Industries, Inc.

Lucia López, Retired

Rose López, Retired

Karla Barela Lucero, Advance Planning Consultant, FRENCH Funerals

Margarita Maestas Retired College Educator

Monique Martinez School Counselor

Linda López McAlister Founding Artistic Director Camino Real Productions, LLC

Stella Noriega, Retired

Maricela (Mari) Ochoa, Outreach Mentor/Consultant for NM School for the Blind & Visually Impaired

Melita Ortega, Retired

Frances Phillips, Student

Carmen M. Rodríguez, President Carmen Cares Consulting

Dr. Valerie Romera-Leggott Vice Chancellor for Diversity UNM Health Sciences Center

Mariah Sacoman Portfolio Manager Longview Asset Management

Mónica Sánchez, Graduate Student HWC Scholarship Recipient

Petra Sánchez Retired Public School Educator

Dr. Shelle VanEtten de Sánchez Consultant

Verónica T. Sánchez Retired UNM Administrator

Beva Sánchez-Padilla Southwest Organizing Project

Mary Frances Santistevan Retired, APS

Edwina Diana Sisneros

Rose Spader, Author

Rose Montaño Stein, Retired

Mary Lou Trujillo, Retired NM Health & Environment Dept.

Sylvia Vigil-Raines, Senior Technical Writer, Clover Leaf Solutions

Victoria Silva Wilger