



First Annual ABQ NOUVEAU RETABLO™

GREETINGS!

We are pleased to announce the First Annual ABQ NOUVEAU RETABLO™ silent auction that will take place on Friday, May 7, 2010 from 6:00 - 8:30 PM at the National Hispanic Cultural Center in the Pete V. Domenici Education Center. This event hosted by the New Mexico Hispanic Women's Council in partnership with the National Hispanic Cultural Center (NHCC) Education Program will feature a week-long exhibition that begins on Thursday, April 29, 2010 and will culminate with the silent auction on May 7, 2010.



What is ABQ Nouveau Retablo? It is a new spin on a vibrant and rich New Mexican tradition of making "art on a tablet." Artists of all levels, celebrities, and school-aged children are invited to design and create *retablos* for a silent auction. The event will benefit a Scholarship & Mentoring program at the University of New Mexico, Central New Mexico Community College, as well as support the arts for our youth through the Education Program at the NHCC. The exhibition will feature traditional to contemporary *retablos* by a variety of New Mexican artists such as Goldie Garcia, Arturo Olivas and Frank McCulloch — all showcasing a colorful blend of culture, art, and history.



New Mexico's students are the future of our state, our workforce, and ultimately at the heart of our well being. Therefore, we look to you to help these students reach their goals.

Please join us in creating a great success! This is an opportunity, not only to build the future of New Mexico's students, but also to give your company visibility. Attached you will find an overview of the ABQ NOUVEAU RETABLO™ sponsorship packages available.



Should you have any questions and for further information, please contact Hilary Real at (505)264-7890 or realh_2000@yahoo.com. Thank you for your time and consideration, we look forward to speaking with you soon.

Sincerely,



Leila Flores-Dueñas & Hilary Real, Co-Chairs
ABQ Nouveau Retablo Committee
Hispanic Women's Council
www.nmhwc.com





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2010 SPONSORSHIP LEVELS & PACKAGES

In appreciation of your support for the arts and education, sponsors will receive the following benefits:

Please Note: Packages can be customized to suit the needs of your organization.

\$1000 – UNDERWRITER

- Logo placement on press releases, invitation & event program
- Logo recognition on HWC website with link to company website
- Verbal recognition at the event
- Opportunity to speak & address audience

\$750 – PRESENTING SPONSOR

- Logo on press release, invitation & program
- Logo on HWC website & link to your website
- Recognition in HWC Newsletter & e-blasts

\$500 – MÚSICA (ONE AVAILABLE)

- Logo recognition on invitation & event program
- Logo recognition in HWC Newsletter & e-blasts
- Logo recognition on HWC website
- Verbal recognition at the event
- Opportunity to introduce musicians at the event

\$350 – EVENT SPONSOR

- Logo recognition on HWC Website
- Logo recognition in e-blasts & program
- Verbal recognition at the event

-----Please Return the Section Below with Your Sponsorship-----

PLEASE COMPLETE THE FOLLOWING INFORMATION:

Business Name _____

Contact Person _____ Email _____ Tel _____

Company Address _____

Check Number _____ Donation Level _____ Amount of Check _____

Signature _____ Date _____

Please make your tax-deductible check payable to the following address:

(Sponsorships are tax-deductible to the full extent of the law)

NM Hispanic Women's Council (a non-profit organization)
P.O. Box 27271/Albuquerque, NM 87125

AND/OR CONTACT

Hilary Real realh_2000@yahoo.com/(505) 264-7890 or Leila Flores-Dueñas lflores@unm.edu/(505) 688-0839 for pickup of check.

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